

Personal data processing information notice for users browsing on the website www.ditreitalia.com

Ditre Italia S.r.l., in its capacity as the Data Controller for the personal data processing, hereby notes, pursuant to art. 13 of Regulation (EU) 2016/679 on the protection of personal data ("GDPR"), that access to the website and/or the sending of any requests for information and/or services will involve the communication/transmission of personal data that will be processed by the Data Controller in full compliance with legislation on the protection of personal data (Regulation (EU) 2016/679, Legislative Decree 196/23 as amended by Legislative Decree 101/18) and the provisions of the Italian Data Protection Authority.

In accordance with the above-mentioned law, all personal data will be processed in accordance with the principles of fairness, lawfulness and transparency, protecting the confidentiality and rights of the website users (hereinafter also referred to as "Data Subjects").

This information notice applies exclusively to this website and does not extend to other websites that the user may consult via external links.

Data Controller

The Data Controller is Ditre Italia S.r.l. with registered office in Via del Lavoro 21, 31016 – Cordignano (TV), contactable via the following e-mail address: info@ditreitalia.it.

Personal data acquisition channels

The Data Controller may collect personal data with regard to:

- user browsing on this website;
- requests for information submitted by the Data Subjects via the data collection forms available herein (e.g. Contact Forms, Retailer Forms, etc.);
- the collection of data via cookies installed on this website.

Types of data processed

The Data Controller may collect and process, in accordance with European legislation, the following data:

Browsing data

The IT systems and software used by this Website acquire, as part of their normal operation, some elements of personal data, whose transmission is implicit in the use of Internet communication protocols. This category of data includes IP addresses or the domain names of computers and devices used by users, addresses in URI/URL (Uniform Resource Identifier/Locator) notation of requested resources, the time the request is made, the method used to submit the request to the server, the file size obtained in response, the numerical code indicating the response status from the server (successful, error, etc.) and other parameters related to the user's operating system and computer environment.

Said data, which are necessary for use of the web services, are also processed for the purpose of: a) obtaining statistical information on use of the services (most visited pages, number of visitors by hourly or daily time slots, geographic areas of origin, etc.); b) checking the correct functioning of the services offered.

Browsing data are not kept for longer than the time necessary to ensure the operation of the website and are deleted immediately after being aggregated, except where required for the investigation of crimes by the judicial or police authorities.

Data provided by Data Subjects through the forms on the website

In order to submit requests via the forms on the website, the user provides their personal data, including personal details, contact addresses (e.g. telephone, email), type of contact or any other information transmitted via the forms. Specific information notices on the personal data processing are on every contact form on this website.

Cookies and other tracking systems

For information on the use of cookies on this website, please refer to the following Cookie Policy.

Information on personal data processing carried out through the company social media pages

Please refer to the information provided in the respective privacy policies for the personal data processing carried out by operators of the social media platforms (LinkedIn, Facebook, Instagram, etc.) used by the Data Controller. The Data Controller processes the personal data provided by the Data Subjects through its social media pages solely to manage interactions with users (comments, posts, etc.) and in compliance with the legislation on the processing of personal data.

Purpose, legal basis for the processing and nature of provision

The personal data provided directly by users by filling out the online forms, or automatically acquired through browsing, may be processed for the following purposes: i) to respond to queries submitted by users via the forms on the website; ii) to comply with any contractual obligations connected to the services requested by the users; iii) to comply with any legal accounting,

administrative or tax obligations connected to the services acquired by the data subject; iv) subject to the user's express consent, via the cookie tool, to profile the user based on activities carried out on this website.

The legal basis for the processing for the purpose referred to in letter i) is the Data Subject's consent and the performance of pre-contractual measures (art. 6, letters a) and b) GDPR); for the purpose referred to in letter ii), it is the performance of contractual obligations (art. 6, letter b) GDPR); for the purpose referred to in letter iii), it is the compliance with legal obligations (art. 6, letter c) GDPR); for the purposes referred to in letter iv), it is the Data Subject's consent (art. 6, letter a) GDPR).

Except for the data collected by the website and necessary for browsing, the provision of the data disclosed by the user is optional.

Data processing methods and recipients

The personal data of the website users will be processed mainly by electronic means, in compliance with the principles of lawfulness, fairness and transparency and applicable legislation. The Data Controller guarantees that it has adopted the security measures required under the GDPR.

The data may be processed by the Data Controller's internal staff who, on the basis of written instructions on the correct methods to process data, are authorised to process them, as well as any third parties involved in carrying out the same activities in their capacity as data processors (including but not limited to the parties entrusted with the management and/or development of the website) or as Data Controllers.

Duration of the data processing

The personal data disclosed by the Data Subjects will be retained for as long as necessary to enable the purposes for which they were submitted to be fulfilled and, in any event, up to when the Data Subject requests erasure, subject to other contractual or statutory obligations of the Data Controller. Browsing data are not kept for longer than the time necessary to ensure the operation of the website.

Transfer of personal data to Third Countries

The data will not be transferred to third countries or, if they are transferred, the conditions and safeguards set out under arts. 44 *et seq.* of the GDPR will be complied with.

Rights of the data subjects

Users of this website have the rights set out in arts. 15–22 of the GDPR and, specifically, have the right, at any time, to obtain from the Data Controller, access to their personal data, their rectification or erasure, or the restriction of processing concerning them, or to object to processing. These rights may be exercised by submitting a written request to the Data Controller at the addresses provided above.

Any consent provided may be withdrawn at any time by contacting the Data Controller at the email address indicated if the processing is based on the sole consent of the Data Subject.

Right to lodge a complaint

If the Data Subject believes that the personal data is processed in breach of the provisions of the Regulation, he/she/they will have the right to lodge a complaint with the Italian Data Protection Authority, as provided for by art. 77 of the GDPR, or to bring proceedings before the competent courts pursuant to art. 79 of the GDPR.

The Data Controller
Ditre Italia S.r.l.